



**Kelowna Secondary School**

1079 Raymer Avenue, Kelowna, BC V1Y 4Z7  
Ph: (250) 762-2805 Fax: (250) 762-3803

25 March 2010

Dear Parents or Guardians:

This year my Media Arts and Film Production classes will have the opportunity to have their work uploaded to "*CinemaOwls*" – a KSS YouTube channel I have created specifically to showcase quality student work and extend learning opportunities.

Many of my students already have their own personal channels and have been asking for the ability to share their work on the web for quite some time, but as a public school there were many points to consider, most notably privacy, security, and copyright issues. I approached our principal, Mrs. Brown, about this channel and discussed with her an overall plan that would address these issues. I am happy to report that she has approved this plan.

I intend to address concerns as follows:

- If students appear on camera, parents must approve this – see attached.
- Full names will not be used in the film credits unless parents approve – see attached.
- I am the only one who will be uploading to the channel.

- The settings for the channel will be monitored carefully. For example, currently subscribers are allowed. However, as subscribers (mostly students) link to their own channels I have asked students to consider the content on their channels (which is a good digital identity lesson for them, as well).
- Only copyright free or copyright cleared material may be uploaded.
- Students will be required to write a short paragraph (either an artist's statement or an explanation of the video) to include with the video on YouTube. This is where they can share ideas about production techniques or explain some of the challenges of making the film.

The majority of class-produced videos will not be posted on *CinemaOwls*. My intent is to upload only high quality work or work in which there are clear learning outcomes to share with other students. In order to be eligible to participate in *CinemaOwls* I ask that students return the attached form.

Sincerely,

Anne-Marie Holmwood  
Media Arts and Video Production  
Kelowna Secondary School  
(250)870-5000 ext. 4795  
[aholmwoo@sd23.bc.ca](mailto:aholmwoo@sd23.bc.ca)

**Re: KSS *CinemaOwls* YouTube channel**

**25<sup>th</sup> March 2010**

Name of Student: \_\_\_\_\_

To ensure that students and parents are informed please consider the following statements.

Please put a checkmark beside the statements you accept and have your son or daughter return this signed form to Ms. Holmwood.

\_\_\_\_\_ I allow my son or daughter to participate in films (created for Media Arts, Drama: Film & TV, or Video Production), and I understand that these films may be uploaded to the KSS YouTube channel *CinemaOwls*. I am aware that this may include my son or daughter appearing on camera.

\_\_\_\_\_ I allow my son or daughter's first and last name to appear in the credits in films that may be uploaded to the KSS YouTube channel *CinemaOwls*.

\*\*If the above isn't checked only a first name and last initial will be used or no name will be included at all. Please specify if you have a preference.

(Something to consider: newspapers, most of which are now on-line, regularly publish students' full names as related to sports teams and school events.)

\_\_\_\_\_  
Name of parent or guardian (please print)

\_\_\_\_\_  
Signature of parent or guardian

\_\_\_\_\_  
Date